



## **OraQuick ADVANCE Rapid HIV-1/2 Antibody Test Receives Popular Science Magazine's '2004 Best of What's New' Award**

November 10, 2004

BETHLEHEM, Pa.--(BUSINESS WIRE)--Nov. 10, 2004--OraSure Technologies, Inc. (NASDAQ:OSUR), the market leader in oral fluid diagnostics, announced today that its OraQuick(R) ADVANCE Rapid HIV-1/2 Antibody Test has been awarded a 2004 Best of What's New award by Popular Science magazine in the Personal Health category. The award was announced on November 9, 2004, at the Best of What's New Showcase Event at Vanderbilt Hall in Grand Central Terminal in New York City.

The OraQuick(R) ADVANCE Rapid HIV-1/2 Antibody Test is the first and only U.S. Food and Drug Administration ("FDA") approved and CLIA (Clinical Laboratory Improvements Amendments Act of 1988) waived rapid point-of-care test that can detect antibodies to both HIV-1 and HIV-2 in 20 minutes, using oral fluid, finger-stick or venipuncture whole blood or plasma specimens. The product was launched in October 2004.

"This award further validates the collaborative efforts of our research and development, manufacturing, regulatory and quality groups, who were responsible for bringing the OraQuick(R) ADVANCE Rapid HIV-1/2 Antibody Test to the market," said Douglas A. Michels, President and Chief Executive Officer of OraSure Technologies. "The commitment and expertise of our team has been the driving factor behind OraSure's history of innovation in the diagnostic industry."

### **Popular Science Best of What's New Award**

Each year, Popular Science reviews thousands of new products to select the 100 winners of the Best of What's New Awards for inclusion in the December Best of What's New issue of Popular Science, on newsstands November 16th. The annual awards recognize products and technologies that represent a significant step forward in twelve different categories, including Automotive Tech, Space & Aviation, Engineering, Cars, Computing, Gadgets, General Innovation, Home Entertainment, Home Tech, Personal Health, Photography and Recreation. More information is available at <http://www.popsoci.com/popsoci>.

The 2004 Popular Science Best of What's New Award winners are being featured on Tuesday, November 9th through Thursday, November 11th at the Best of What's New Showcase Event at Vanderbilt Hall in Grand Central Terminal in New York. The showcase is a three-day consumer event open from 7:00 a.m. to 7:00 p.m. daily.

Founded in 1872, Popular Science(R) is the world's largest science and technology magazine, with a circulation of 1.45 million subscribers and a readership of more than seven million people. Popular Science(R) is published by Time4 Media(R), the world's leading publisher of leisure-time magazines.

### **About OraSure Technologies**

OraSure Technologies develops, manufactures and markets oral fluid specimen collection devices using proprietary oral fluid technologies, diagnostic products including immunoassays and other in vitro diagnostic tests, and other medical devices. These products are sold in the United States as well as internationally to various clinical laboratories, hospitals, clinics, community-based organizations and other public health organizations, distributors, government agencies, physicians' offices, and commercial and industrial entities.

OraSure Technologies is the leading supplier of oral-fluid collection devices and assays to the life insurance industry and public health markets for the detection of antibodies to HIV-1. In addition, the Company supplies oral-fluid testing solutions for drugs of abuse testing. For more information on the Company, please go to [www.orasure.com](http://www.orasure.com).

CONTACT: OraSure Technologies  
Ronald H. Spair, 610-882-1820  
[Investorinfo@orasure.com](mailto:Investorinfo@orasure.com)  
[www.orasure.com](http://www.orasure.com)  
or  
Zer0 to 5ive  
Ron Ticho, 610-360-0205  
[rticho@orasure.com](mailto:rticho@orasure.com)  
or  
Jennifer Moritz, 718-623-0355  
[jmoritz@0to5.com](mailto:jmoritz@0to5.com)

SOURCE: OraSure Technologies