



## **OraSure Technologies Appoints Senior Vice President, Business Development**

July 31, 2006

BETHLEHEM, Pa.--(BUSINESS WIRE)--July 31, 2006--OraSure Technologies, Inc. (NASDAQ:OSUR), the market leader in oral fluid diagnostics, today announced that Mark Kirtland has been appointed as the Company's Senior Vice President, Business Development.

Mr. Kirtland has over fourteen years of experience in healthcare and medical diagnostics, with a particular focus on the assessment and commercialization of new technologies. He brings to OraSure Technologies extensive transactional experience in the evaluation, licensing, and acquisition of technologies and products. Since 2005, Mr. Kirtland worked for Valeo Medical as Vice President, Commercial Operations. From 1997 to 2005, Mr. Kirtland held several management positions at Cytec Corporation, serving as Director of Marketing and Business Development, Senior Director, Strategic Marketing, and most recently as Principal, Corporate Development Group. Prior to his time at Cytec, Mr. Kirtland held various product management positions at Wyeth and was a consultant with McKinsey & Company, Inc. Mr. Kirtland received an M.S. degree in Bioengineering from Columbia University and a B.S. degree in Biology from Christian Brothers University.

"We are extremely pleased that Mark has decided to join OraSure," said Douglas A. Michels, President and CEO of OraSure Technologies. "A key component of our long-term strategy involves the identification of new technologies, products and companies to help fuel future growth. Mark has the background and experience to fill this role, and I am confident he will be a strong contributor to the Company's senior management team."

### **About OraSure Technologies**

OraSure Technologies develops, manufactures and markets oral fluid specimen collection devices using proprietary oral fluid technologies, diagnostic products including immunoassays and other in vitro diagnostic tests, and other medical devices. These products are sold in the United States as well as internationally to various clinical laboratories, hospitals, clinics, community-based organizations and other public health organizations, distributors, government agencies, physicians' offices, and commercial and industrial entities.

OraSure Technologies is the leading supplier of oral-fluid collection devices and assays to hospitals, the life insurance industry and public health markets for the detection of HIV. In addition, the Company supplies oral-fluid testing solutions for drugs of abuse testing. For more information on the Company, please go to <http://www.orasure.com>.

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