



OraSure Technologies to Present at the Cowen & Co. Health Care Conference

March 1, 2011

BETHLEHEM, Pa., Mar 1, 2011 (GlobeNewswire via COMTEX) --

OraSure Technologies, Inc. (Nasdaq:OSUR) today announced that Douglas A. Michels, President and CEO, will speak to the investment community at the Cowen & Co. Health Care Conference in Boston, Massachusetts. The conference will be simultaneously webcast over the Internet.

Mr. Michels is scheduled to speak March 7, 2011, at approximately 4:00 pm Eastern Time (1:00 pm Pacific Time). Interested investors can access the live webcast of the presentation by going to OraSure Technologies' web site, www.orasure.com, and clicking on the Investor Info link. A replay of the webcast will be available on OraSure Technologies' web site for seven days. Alternatively, you can access the live webcast of the presentation via the following link <http://www.wsw.com/webcast/cowen3/osur/>.

About OraSure Technologies

OraSure Technologies develops, manufactures and markets oral fluid specimen collection devices using proprietary oral fluid technologies, diagnostic products including immunoassays and other in vitro diagnostic tests, and other medical devices. These products are sold in the United States as well as internationally to various clinical laboratories, hospitals, clinics, community-based organizations and other public health organizations, distributors, government agencies, physicians' offices, and commercial and industrial entities. For more information on the Company, please go to www.orasure.com.

The OraSure Technologies, Inc. logo is available at <http://www.globenewswire.com/newsroom/prs/?pkgid=6440>

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SOURCE: OraSure Technologies, Inc.

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