# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

# CURRENT REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): November 29, 2016

### OraSure Technologies, Inc.

(Exact Name of Registrant as Specified in Charter)

Delaware (State or Other Jurisdiction of Incorporation) 001-16537 (Commission File Number) 36-4370966 (I.R.S. Employer Identification No.)

220 East First Street
Bethlehem, Pennsylvania
(Address of Principal Executive Offices)

18015-1360 (Zip Code)

Registrant's telephone number, including area code: 610-882-1820

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the Registrant under any of the following provisions:	
	Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
	Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
	Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
	Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

#### Item 7.01 - Regulation FD Disclosure.

On November 29, 2016, OraSure Technologies, Inc. (the "Company") will host an Analyst Day meeting in New York City, New York, at the NASDAQ MarketSite at Times Square. At the meeting, the Company's senior executive team will make presentations to analysts using slides containing the information attached to this Current Report on Form 8-K as Exhibit 99.1. The fact that these presentation materials are being furnished should not be deemed an admission as to the materiality of any information contained therein. The information contained in the slides is summary information that is intended to be considered in the context of the Company's Securities and Exchange Commission filings and other public announcements that the Company has made or may make, by press release or otherwise, from time to time. The Company undertakes no duty or obligation to publicly update or revise the information contained in this Current Report.

This information shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934 or otherwise subject to the liabilities of that section, nor shall such information and Exhibit be deemed incorporated by reference in any filing under the Securities Act of 1933, except as shall be expressly set forth by specific reference in such a filing.

#### Item 9.01 - Financial Statements and Exhibits.

(d) Exhibits

Exhibit
Number Description

99.1 Management presentation to be used at the OraSure Technologies, Inc. Analyst Day on November 29, 2016.

#### **Signatures**

Pursuant to the requirements of the Securities and Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, hereunto duly authorized.

ORASURE TECHNOLOGIES, INC.

Date: November 29, 2016

By: /s/ Jack E. Jerrett

Jack E. Jerrett Senior Vice President, General Counsel

and Secretary

#### **Exhibit Index**

Exhibit Number Description

99.1 Management presentation to be used at the OraSure Technologies, Inc. Analyst Day on November 29, 2016.



# **OraSure Technologies**

Analyst Day November 29, 2016 Nasdaq MarketSite



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## Agenda

- · Welcome and introductions
- · Infectious Disease
  - HCV Country-Wide Elimination Programs
  - HIV Self-Testing
  - R&D: Emerging Diseases Ebola, Zika
  - Tuberculosis (TB)
- Molecular
  - Personal Genomics
  - Microbiome
  - R&D: Sample Optimization
- · Financial review / Business Development
- Summary





### Forward-looking statements

These slides and the associated presentation contain certain forward-looking statements, including statements with respect to revenues, earnings, technology, new products, product performance, markets, clinical development, regulatory filings and approvals, and business plans. Factors affecting these statements include, but are not limited to, the ability to develop new technology, technology changes, ability to fund research and development, required regulatory approvals, product performance and market acceptance of products. Please see the Company's SEC filings, including its registration statements, and the Company's most recent Form 10-K and Form 10-Q, for a more detailed description of specific factors that may cause actual results or events to differ materially from those described in the forward-looking statements. The Company undertakes no duty to update these statements.



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### Welcome and introductions



Tony Zezzo
Executive Vice President,
Business Unit Lead, Infectious Disease



Brian Smith
Senior Vice President
Business Unit Lead, Molecular



Mike Reed, Ph.D.
Senior Vice President, Research & Development and Chief Science Officer



Aaron Del Duca Vice President, Technology Microbiome Program Lead



Cassandra Kelly-Cirino, Ph.D. Vice President, Infectious Disease TB and Emerging Diseases Program Lead



Rafal Iwasiow, Ph.D. Vice President, R&D, Molecular





## Our company vision



Empower healthcare providers and patients worldwide to improve global health through access to accurate, essential information.

We will accomplish this through a deep understanding of our customers' needs and a commitment to innovative infectious disease and molecular solutions.



# Core strategic growth pillars

# Grow Infectious Disease business



Driving unprecedented global access to our existing and new Infectious Disease diagnostics

# Grow Molecular business

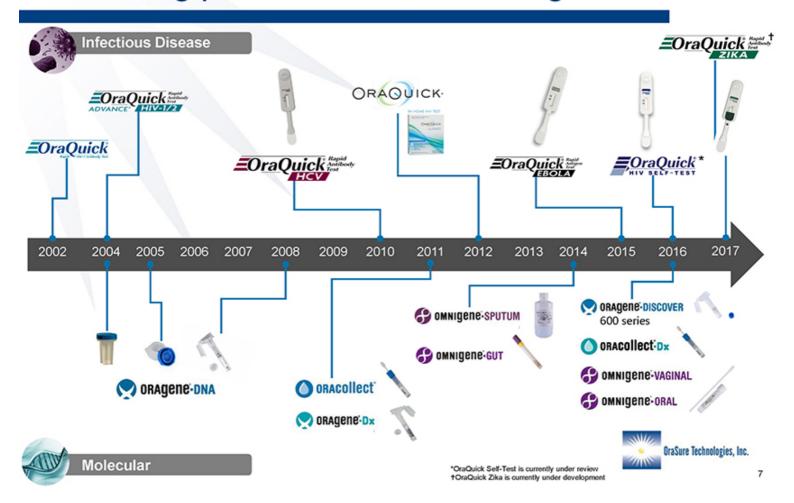


Leveraging the strength of our Molecular business into new growth markets, with existing and new technology





# Strong platform foundation for growth





# Core growth strategies



#### Infectious Disease

- Expand global access to HIV and HCV products through innovative testing programs and collaborations
- Develop and launch new POC diagnostics targeting emerging high burden infectious diseases
- Develop and launch reagent targeting transport and processing of sputum samples to optimize Tuberculosis (TB) diagnosis



#### Molecular

- Expand beyond sampling to offer incremental value from collection through to reporting via complementary products and services
- Leverage early wins in Asia to replicate success in US
- Focus on standardization and weaving Microbiome into genomics research customer base to drive growth









# HCV Country-Wide Elimination Programs

#### **Tony Zezzo**

Executive Vice President, Business Unit Lead, Infectious Disease OraSure Technologies, Inc.





## **HCV** opportunities



- 170 million people infected globally, 4-5 million people infected in U.S.
  - The majority of HCV infection remains undiagnosed
- Approved drugs, and those in the pipeline, are driving demand for increased diagnoses and the number of patients initiating therapy
- Significant reduction in the cost of treatment in developing countries
- Availability of a rapid, non-instrument rapid point of care test drives diagnosis through increased testing outside of laboratory



Source: CDC



# OraQuick® HCV Rapid Antibody Test







#### **Quality matters**

- Accurate sensitivity and specificity comparable to lab-based immunoassays
- Versatile reach patients outside traditional laboratory testing channels
- Simple extremely easy to use three step process; use with oral fluid outside U.S.
- 20 minute results allows for immediate linkage of patient to care and treatment

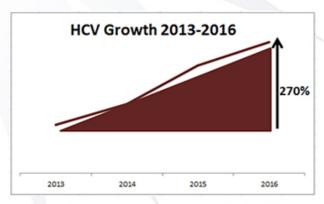




# HCV product revenue 2013-2016

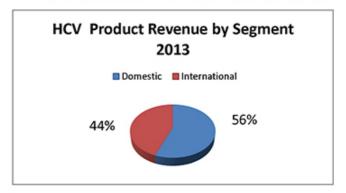


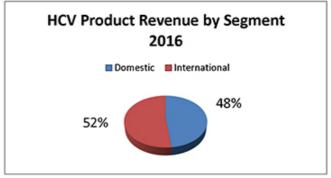
#### **Overall Growth**



- Product revenue growth of 270%
- CAGR of 28.2%
- Historical revenue drivers:
  - Domestic Public Health
  - Asia and Large International NGO
- · Future revenue drivers:
  - Country elimination projects
  - Public Health and drug treatment

#### **Product Revenue Growth**







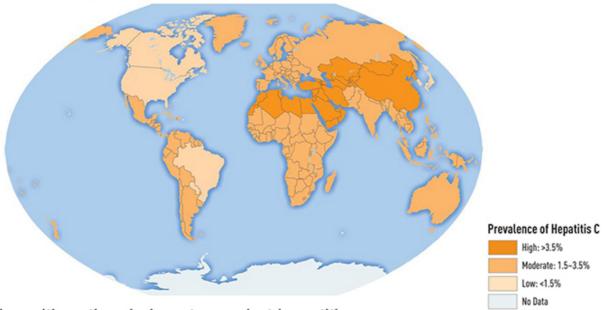


# Eliminate viral Hepatitis by 2030



#### WHO leading effort to eliminate viral hepatitis by 2030

Map 3-05. Global epidemiology of hepatitis C virus infection<sup>1</sup>



36 countries with national plans to combat hepatitis33 countries formulating national plans

Source: WHO, Combating Hepatitis B and C to Reach Elimination by 2030, May 2016



OraSure Technologies, Inc.



# HCV program opportunities (examples)



#### Country 1

- Country-wide testing campaign over 12 months
- \$18 million in value, 90% HCV tests
- Multi-million test kit purchase with additional purchase option

#### Country 2

- Rural community and migrant worker program by MOH
- Initial pilot order shipped
- · Expected volume of 100K+

HCV growth programs

#### Country 3

- Outreach and remote testing initiative
- Initial order shipped, additional orders anticipated
- Expected volume of 100K+

#### Country 4

- Test and treat program with local partner
- Initial order 2017 of 50K tests
- · Expected volume of 100K+





## **Excellent growth prospects**



- Recognized bodies (WHO) have prioritized Hepatitis and Hepatitis C for elimination
- Price of HCV therapy is significantly reduced in developing countries
- Large scale test and treat pilots and country elimination programs are being executed
- Recognition that all test and treat programs will need a quality rapid test to optimize success
- OraSure's HCV test is seen as an ideal solution and is being incorporated into test and treat programs









### **Tony Zezzo**

Executive Vice President, Business Unit Lead, Infectious Disease OraSure Technologies, Inc.





### The need and opportunity



- ~100MM HIV rapid tests are deployed annually, funded largely by donor agencies
- 36.7 million people globally were living with HIV (end 2015), only half of those individuals know their status
- The majority of undiagnosed individuals have limited or no access to health services
- · Stigma associated with HIV remains an issue
- The down stream costs of these issues has and will financially burden health systems
- Implementation of UNAIDS 90:90:90 initiative to address situation





Source: unaids



## State of HIV self-testing



- The first studies conducted by the London School of Hygiene and Tropical Medicine
- Other studies followed by several notable organizations
- · Two important outcomes developed:
  - More people chose to test when offered a self test
  - OraQuick was used in all studies for its quality and ease of use
- UNAIDS sited self testing as an innovation critical to achieving the 90:90:90 goals















# The OraQuick® HIV self-test



**Self-test product contains:** Standard OraQuick device and vial, single use stand and a package insert placed in an over-pouch for personal use/carry.







Over-pouched for single use

Standard device/vial + single use stand

Package insert





# OraQuick and self-testing



#### Competitive advantage

- · OraQuick track record of success
- · Endorsement from leading KOLs
- · Ease of use and oral fluid matrix
- Foundation and validation studies well underway







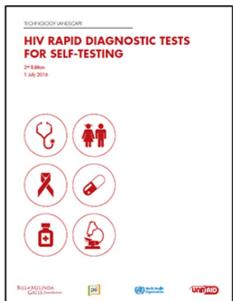


### State of HIV self-testing



# WHO/UNITAID release landscape report on Rapid HIV self-testing

- · Market for HIV self testing tools is clearly growing
  - Drivers are replacement, frequency of testing and uptake of testing
  - Early estimates indicate self testing could easily reach 23M tests annually
- Additional information on demand estimates is expected by the end of 2016
- 16 countries have adopted HIV self testing policies – others are currently developing them
- Growing interest from international donors could make low-cost and quality self-testing tools available faster than ever before







## Key progress to date



- UNITAID/PSI STAR program phase 1 initiated in Zimbabwe, Malawi and Zambia
- Shipped over 400K tests to pilot countries
- Additional studies initiated in 6 countries with early stage interest
- WHO submission received 10/7/2016
- WHO pre-qualification opens up funding through various organizations
- Funding organizations highly interested (Global Fund, PEPFAR, UNITAID)





















## Next steps



- Complete Phase 1 (750K units) of UNITAID/PSI initiative and prepare for Phase 2 (1.9M units)
- Continue ongoing discussions with additional 6 countries to deploy once WHO prequalification is achieved
- Initiate studies in additional countries







# Summary



- Major funding organizations are showing high interest in self-testing
- Volume growth will be significant over the next few years
- The OraQuick HIV Self-test is very well positioned as the easiest, high quality, oral fluid rapid test available
- Self testing is a critical tool in reaching the undiagnosed in middle and low income countries and toward achieving the 90:90:90 millennium development goal









# R&D: Emerging Diseases – Ebola & Zika

#### Michael Reed, Ph.D.

Senior Vice President, Research & Development and Chief Science Officer

OraSure Technologies, Inc.







### **Emerging Diseases**

"An emerging disease is one that has appeared in a population for the first time, or that may have existed previously but is rapidly increasing in incidence or geographic range" ...

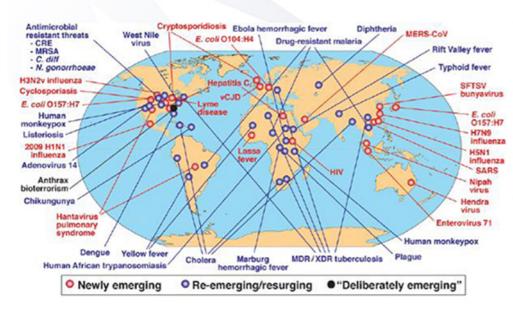
World Health Organization





### Ideal solution for emerging disease





- First line of defense is identifying and containing infected populations
- Demand for tests is generally small with sudden peaks during outbreaks
- Industry-Public Health collaborations critical to providing robust, rapid solutions

Powerful OraQuick platform ideal for rapid response to Ebola and Zika outbreaks

Being driven by US Government funding of up to \$27M

Strong collaborations with the NIH, CDC and BARDA have been key for innovation and delivery

Morens et al., 2004

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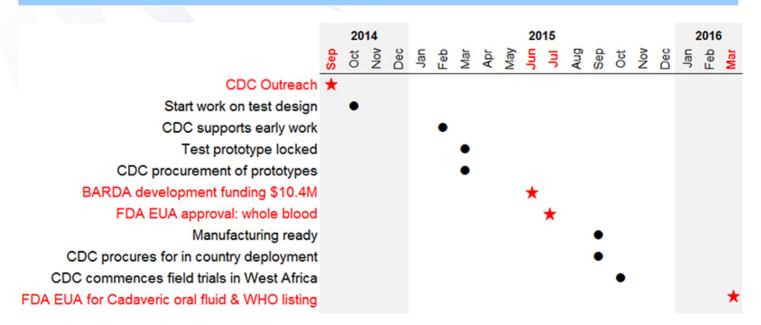




# Quick and collaborative crisis response



#### 10 month concept to deployment







# Impact of Ebola program



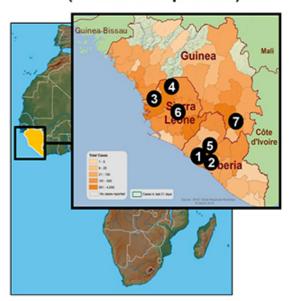
# Providing high impact solution for Ebola control

- CDC has 75 staff in Africa to prevent another Ebola epidemic
- · Cadaver testing is critical for outbreak management
- 7 outbreaks since 2014 epidemic have been controlled due to rapid response

#### **Built process muscle**

- · Rapid innovation and commercialization
- · Scale-up capacity for major outbreaks
- "Go to" company for Public Health collaborations

# Ebola Outbreaks in West Africa (since 2014 epidemic)













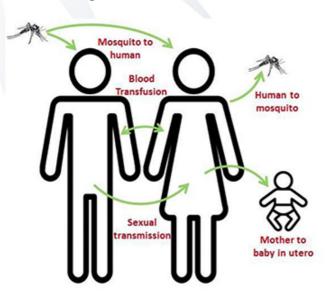


### The Zika crisis



"Zika really is unprecedented. Never before have we seen a mosquito-borne virus that can cause birth defects" Dr. Tom Frieden, CDC Director

#### **Easy transmission**



#### **Health effects**

- Flu-like symptoms:
   20% of all infections
- Congenital birth defects:
   ~5% of pregnancies
- Guillain-Barre Syndrome:
   <1% of all infections</li>





# Significant rise in Zika infections



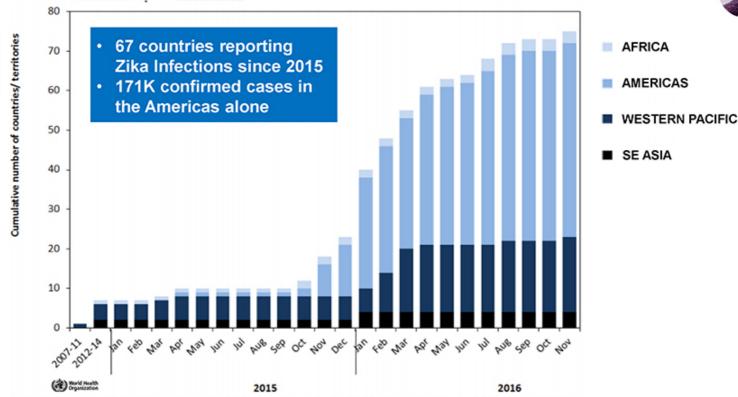


Figure 1. Cumulative number of countries and territories by WHO region <sup>1</sup> reporting mosquito-borne Zika virus transmission for the first time by year (2007–2014), and by month from 1 January 2015 to 9 November 2016

SITUATION REPORT: ZIKA VIRUS, MICROCEPHALY, GUILLAIN-BARRÉ SYNDROME - 17 NOVEMBER 2016





# Zika in the U.S. and territories



#### **Total infections**

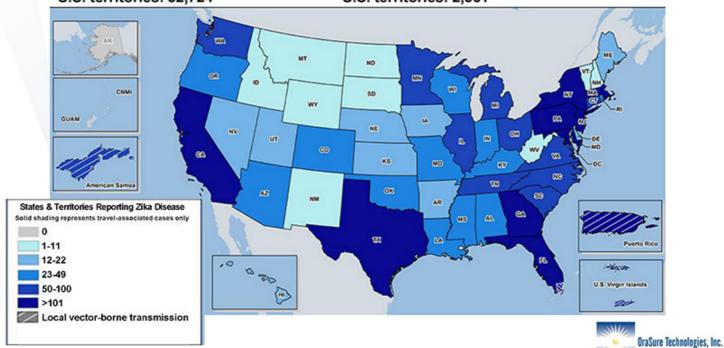
U.S. & D.C.: 4,444

U.S. territories: 32,724

#### Pregnant women

U.S. & D.C.: 1,114

U.S. territories: 2,561



Source: https://www.cdc.gov/zika/intheus/maps-zika-us.html#active-

florida; November 23, 2016



# Zika health impact





"All pregnant women in the U.S. and U.S. territories should be assessed for possible Zika virus exposure at each prenatal care visit."

ACOG Practice Advisory, October 18, 2016

"Regardless of how WHO defines Zika, it is unprecedented, and it's an extraordinary risk for pregnant women."

Tom Frieden, CDC Director





# Zika detection needs



#### Weeks after infection

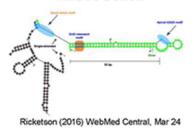
0 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20

Virus Molecular

IgM antibody Serological

IgG antibody No Utility

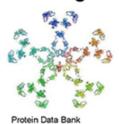
#### Molecular



Zika Genome detection

10 Lab-based EUA tests

#### Serological



Zika IgM detection

2 Lab-based EUA tests

#### **Unmet need**





#### Zika IgM detection

Point-of-care rapid test





# Awarded \$16.6 M BARDA contract



Search











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ø AA

#### OraSure Gets U.S. Contract to Hurry Development of Zika Test

Funding will speed development of oral test kits for the virus





# OraQuick Zika Rapid Antibody Test\*





#### Point-of-care value

Rapid results at patient's side

- <30 minute read time</li>
- · Relieves Public Health Lab testing burden

#### Prototype\* data

In-house testing with prototype design:

- % positive agreement: 97.3% (36/37)
- % negative agreement: 98.3% (295/300)



## Targeting EUA Submission in Q2, 2017



\* The OraQuick Zika Rapid Antibody Test is a prototype and not intended for IVD use. Performance characteristics have not been established



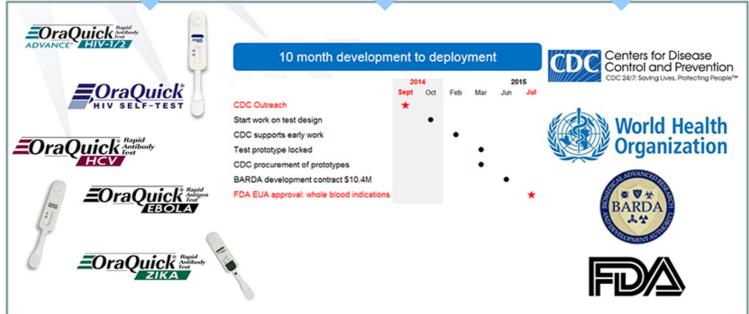
# Unique solution for emerging disease



Robust, flexible & proven platform

Rapid development of high quality tests for outbreak management

Strong partnerships and funding



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# **Tuberculosis (TB)**

Cassandra Kelly-Cirino, Ph.D.

Vice President, Infectious Disease TB and Emerging Diseases Program Lead DNA Genotek





# TB is an ongoing global crisis ...





#### **TB KILLS**

- 4,900 people per day
- One person every 18 seconds
  - 1.8 million died in 2015
  - 400,000 people with HIV+TB
- · 28,500 people are infected per day
  - 10.4 million people infected in 2015

Better reporting, diagnosis and access to care will close this gap





# WHO's end TB strategy





# End the global TB epidemic

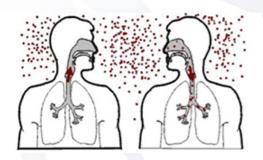
- Reduce TB deaths by 90%
- Cut new cases by 90% between 2015 and 2035
- · Ensure that no family is burdened with catastrophic expenses due to TB





# Why is TB eradication such a challenge?







- · Easy to catch
  - TB is highly contagious spread through the air, most often by coughing
- Difficult to reach patients
  - Poor patient access rural settings with no infrastructure
  - Need to collect, transport and process viable sputum samples
- · Hard to diagnose
  - Inefficient laboratory processes
  - Diagnostic tests for TB are insensitive, slow and/or expensive
- · Hard to treat
  - Increasing antibiotic resistance





# The crisis gap



# CHINA INDIA INDONESIA NIGERIA PAKISTAN SOUTH AFRICA More action and investment in these countries will drive down the TB burden

- While 6.1 million people had access to quality TB care,
   4.3 million missed out in 2016
- 100M sputum samples were collected to find the 6.1 diagnosed cases in 2016
- ~200M sputum samples are needed to find the 4.3M undiagnosed people



Source: WHO

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# Current sample method challenges





#### Sample quality

- Samples need to be shipped on ice or can be putrefied and unusable when they arrive at the lab
- Sample quality directly impacts tests results and diagnosis rates

#### Failed diagnosis kills ...

- · Delayed treatment
- · Further spread of disease
- · More lives impacted



#### Laboratory inefficiency

- · NaOH/NALC used to liquefy samples
- Needs to be mixed and quality controlled daily
- Labor intensive and limits number of samples tested per day

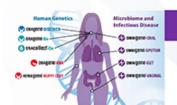
50,000+ labs spend over 12,500,000 hrs/yr preparing a reagent that we eliminate





# Our solution





## Leader in Biospecimen Optimization



- A reagent designed to maintain MTb viability for 8 days between 39°F and 104°F while liquefying and decontaminating sputum samples.
- · IP protected
- · CE/IVD marked



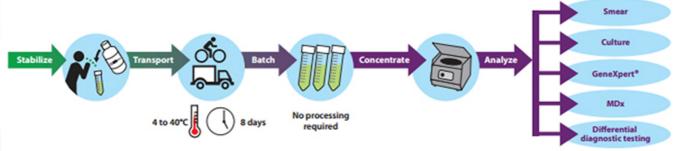
Sample transport and decontamination reagent





# What OMNIgene • SPUTUM solves





- · Eliminate need and cost of cold chain transport
- Eliminate samples lost due to putrefaction in transit
- Eliminate daily reagent preparation and quality control testing
- Minimize culture test contamination and failures
  - Nepal study: Improved TB detection by 9% and decreased contamination by 10%
  - Italy-Albania study: reduced contamination by 20%
- · Compatible with all diagnostic options





# Market access strategies



# **#1: Independent Countries, NGO's & Private Labs**

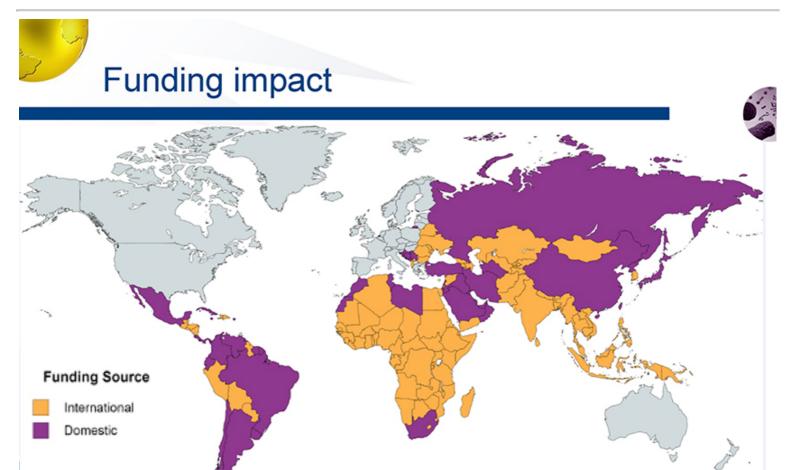
- · BRICS: Brazil, China, India and South Africa
- NGO's: MSF, KNCV, FHI360, PHI, IOM
- · Private labs: India, South Africa, Latin America



# **#2: Requires WHO Endorsement**

· For Global Fund procurement





CHINA INDIA INDONESIA NIGERIA PAKISTAN SOUTH AFRICA

More action and investment in these countries will drive down the TB burden



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# Market access plan



In country evaluations to speed adoption upon WHO endorsement

Peer reviewed publication data (open independent funding) ->ongoing 3 complete 1 more submitted

CE/IVD registrations

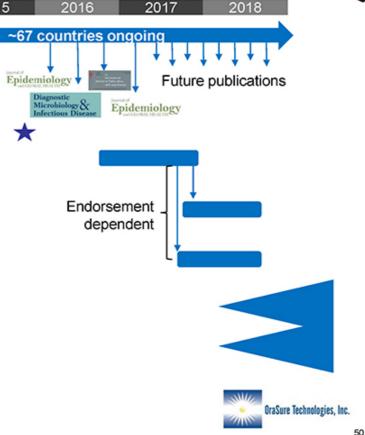
Unlock funding (USAID, Global Fund) - >WHO endorsement – target Q2 2017

Establish global procurement routes -> GDF, Global Fund, MSF, UNICEF, USAID, PEPFAR and FIND

Establish early adopter countries -> working with FIND and STOPTB to identify and ramp early adopter countries

Scale use in early adopter countries

Replicating model to other countries





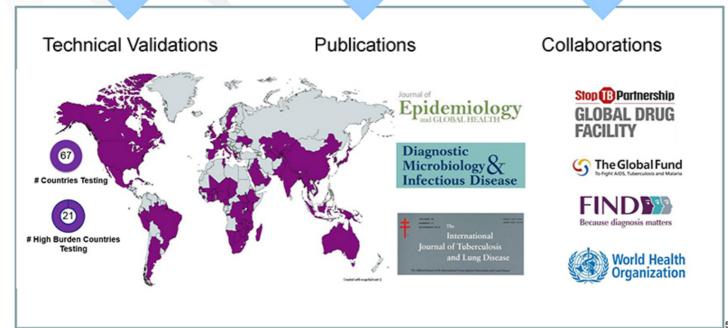
# Our unique advantage



Working toward WHO endorsement

Country wide technical validations in progress

Collaborating with key stakeholders



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# Q&A







# **Personal Genomics**

#### **Brian Smith**

Senior Vice President and Business Unit Lead, Molecular DNA Genotek





# Genomics: From Double-Helix to Helix



2016 HELIX offers genetic based applications to consumers

2015 23andMe announces 1,000,000 users

2015 Cost to sequence a genome \$1,000

2014 5000 genetic tests are available

2012 Cost to sequence a genome \$10,000

2011 23andMe announces 100,000 users

2006 First DTC is launched

2003 Completion of the Human Genome Project

2001 Cost to sequence a genome \$100,000,000

1996 First mammal is cloned

1990 The Human Genome Project begins

1990 First evidence provided for existence of the BRCA1 gene

1989 Cystic Fibrosis gene mutation identified

1983 Huntington's Disease is the first genetic disease mapped

1953 Watson & Crick discover the double helix DNA structure

1865 Mendel presents research on plant hybridization





# Exponential growth in genetic testing



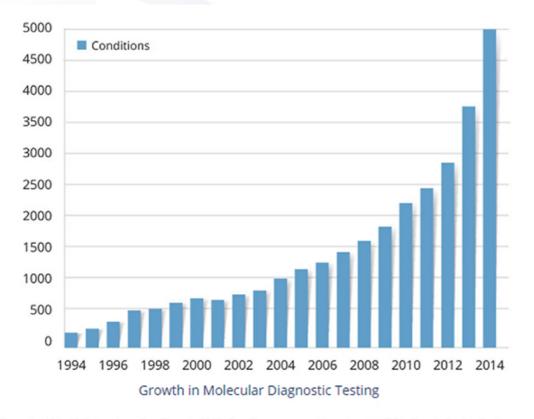


Figure 1. 1994 - 2012 data from GeneTests. In 2013, GeneTests was transitioned to the NBCI's Genetic Testing Registry. 2014 data are as of November 20, 2014.





# Personal genomics segments













Business Insider

**TECH INSIDER** 

# A new \$100 million company could transform the way we interact with our own DNA



#### One sequence. Limitless learning

Order any product and we'll sequence your DNA from just a small saliva sample. Once your initial sequence is complete, your data will be securely stored and will be available to use with products from any upcoming Helix partner, for as long as you wish.

Learn more about how it works >

10 Break through Technologies The List + Years +

#### DNA App Store

An online store for information about your genes will make it cheap and easy to learn more about your health risks and predispositions.

Availability: this year by Antonic Regulado





Source: www.Helix.com

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# 23andMe





## 23andMe Genotypes One Millionth Customer

Direct-to-Consumer Genetic Testing Company Reaches Milestone; Increases Potential for Genetic Research

#### How it works. It's just saliva.

Provide your saliva sample from home, Mall it back to our lab in the same kit it came in-the postage is pre-paid.

We bring your genetics to you.

Learn more about how it works.





Source: www.23andMe.com



# Growing worldwide market opportunity



#### Genesis Healthcare.Co









THE GLOBAL PLATFORM FOR GENOMIC BIG DATA WuXi NextCODE is a genomic information company using sequence data to improve health for people around the world.





# **Enabling personal genomics**



# Access to patients/consumers No established collection infrastructure Competing with reference labs









#### Reference labs

 Established brick and mortar service clinics for sample collection

# Emerging Personal Genomics companies

- In clinic or at home access to patients for sample collection
- · Personalized experience
- Results back directly or via practitioner





# The sample enables scalability







#### Easy to collect, non-invasive

- · By individuals at home or at point of care
- · By children and the elderly
- · By clinicians

#### Reliable

· Usability lowers failure rates

#### High quality

- · Increasing trend toward sequencing
- · Leverage data across evolving test

#### Compatible with existing lab protocols

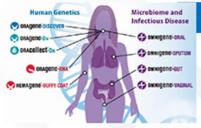
 Liquid samples and intelligent designs support high volume automation





# Proven solutions First and only FDA 510(k) cleared devices







#### Leader in Biospecimen optimization

















Oragene•Dx and ORAcollect•Dx are the only FDA 510(k) cleared devices<sup>†</sup> proven for collection, stabilization and ambient temperature transportation and storage of DNA from saliva.



<sup>†</sup> FDA cleared for in vitro diagnostic use with the eSensor Warfarin Sensitivity Saliva Test.



# Our unique advantage



Regulatory and quality focus

End-to-end service and support

Collaborating with leaders and innovators in the space

#### **Products**











#### Service and support

- Customizations
- Donor recruitment
- Logistical support
- Single Order Fulfillment

#### Customers











# **Microbiome**

#### **Aaron Del Duca**

Vice President, Technology and Microbiome Program Lead DNA Genotek





# What is the Microbiome?





The human-associated microbiome comprises the trillions of micro organisms that live on us and in us.

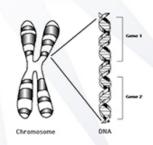




# Genomics vs. Metagenomics



#### Genomics



- · 23,000 genes
- 10M SNPs
- Humans share 99.5%
- More or less static

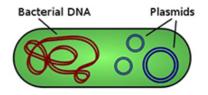
#### Missing Heritability?



Exome Seq WGS

## Metagenomics





- ≈1000 species identified (gut)
- Collectively, 10M genes
- 40-70% consistently appear in 'core'
- Dynamic

16S rRNA Seq Shotgun Metagenomics

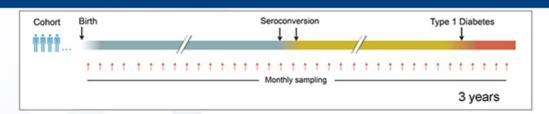






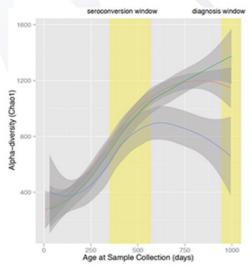
# Value of microbiome-enabled discovery





#### Progression to Type 1 Diabetes in infants





T1D Status
control
seroconverted
T1D diagnosed



Genes don't tell the whole story!

Longitudinal monitoring essential to understand chronic disease progression





# Microbiome impact to healthcare



- It influences extremely high burden/high value medical conditions
  - Gastrointestinal diseases, Type 1&2 Diabetes, Skin conditions, the urinary tract, women's health and neonatal health
- It provides a means of intercepting disease and personalizing treatments
  - Diagnostics, therapeutics, and even preventive medicine are all enabled with this new perspective on health
- Microbiome science is quickly translating from research to clinical applications





### Early stage, rapid growth opportunity



Fiscal Year	Genomics Projects		Funding
2011	4,955	\$	3,081,216,026
2012	5,314	\$	3,442,245,767
2013	5,436	\$	3,430,237,569
2014	5,573	\$	3,677,078,245
2015	5,370	\$	3,664,397,258
Total	26648	\$	17,295,174,865
CAGR =			3.53%

Fiscal N Year	Aicrobiome Projects	Funding
2011	189	\$ 112,536,253
2012	280	\$ 235,128,901
2013	344	\$ 205,755,751
2014	478	\$ 327,853,816
2015	654	\$ 461,844,500
Total	1945	\$ 1,343,119,221
	CAGR =	32.6%

- · Over \$1B in NIH funding allocated to microbiome research in the last 5 years
- · \$400M contributed from government and industry players toward National Microbiome Initiative in 2016

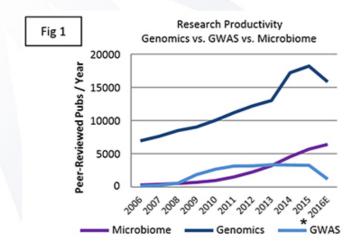


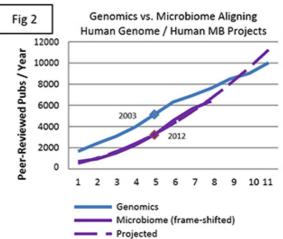




### Leverages population research infrastructure







- Overlaying Human Genome Project completion with Human Microbiome Project completion reveals that the Microbiome research field is growing at least as quickly as genomics.
- Best model for Microbiome business is Human Genomics business.
   Slightly smaller breadth of applicability vs. genomics offset by need for longitudinal sampling



<sup>\*</sup> Based on June 2016 PubMed literature search for highlighted key terms



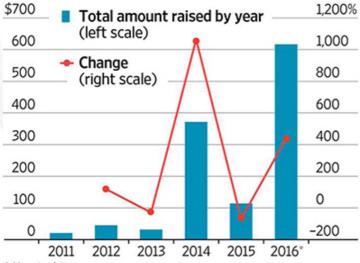
### Quickly translating to industry applications



#### **Under the Microscope**

Investors pour into microbiome companies

#### Venture capital investment, in millions



\* Year to date

Sources: Dow Jones VentureSource; Securities and Exchange Commission; the companies Over \$1.5B in Venture Capital invested into microbiome start-ups since 2012



http://www.wsj.com/articles/microbiome-companies-attract-big-investments-1474250460



### Constrained by methods and reproducibility



#### CONSENSUS STATEMENT

PUBLISHED: 11 JANUARY 2016 | ARTICLE NUMBER: 15015 | DOI: 10.1038/NMICROBIOL.2015.1

### An assessment of US microbiome research Key challenges:

- Standardized wet lab protocols, high-throughput processing
- · Validated bioinformatics pipelines
- Longitudinal and functional studies
- · Patient engagement, standardized phenotyping and metadata capture

"The inter-lab comparability of measurements on microbiomes is generally poor."





### Biospecimen quality dictates data quality





- · Human-factors driven design
- · Ambient temperature stable
- · Pristine representation of in vivo microbiome
- · Scalable for high throughput processing

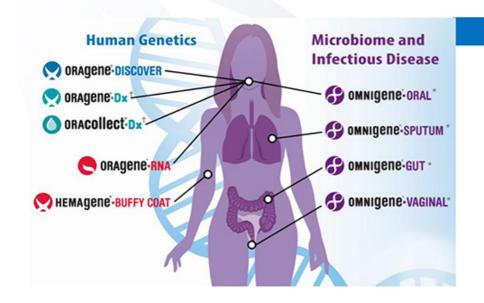


\*For research use only



### Positioned to leverage strengths





# DNA Genotek customers

6,000+ customers in 100+ countries

~2,000 peer-reviewed publications













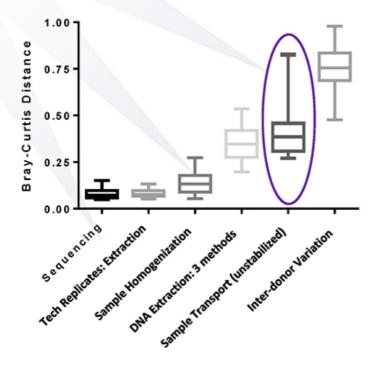


- † FDA cleared for in vitro diagnostic use with the eSensor Warfarin Sensitivity Saliva Test
- For research use only



### Root of the reproducibility challenge





National Institute of Standards and Technology

#### Study Design

- N = 30 donors
- Collected
- Extracted

in triplicate

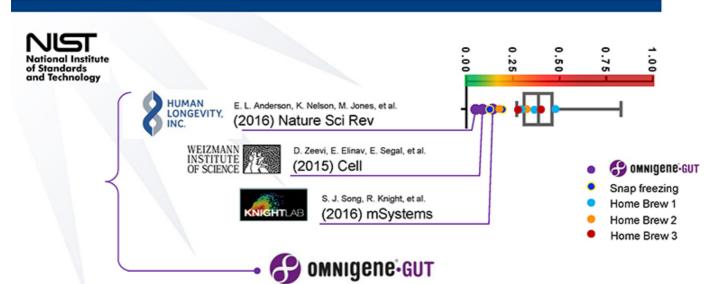
- Sequenced
- · Error is additive!





### Establishing the new gold standard





**Results:** Based on our analyses, the *DNA* Genotek reagent consistently results in higher nucleic acid yields, reduced variation, and increased reproducibility.

**Conclusions:** Our results show that stabilization of stool microbiome samples with the DNA Genotek reagent is a robust, reproducible and easy to use solution which enables standardized, global collection and storage in microbiome studies.



### Constrained by methods and reproducibility



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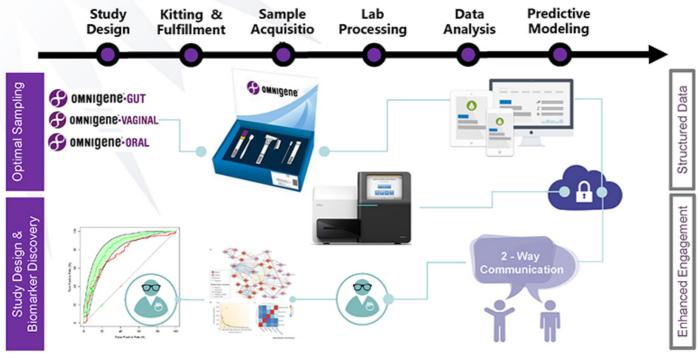
"The inter-lab comparability of measurements on microbiomes is generally poor."





### Turn-key services from sample to signal





Microbiome- <a href="Un-Demand"">Un-Demand™</a>

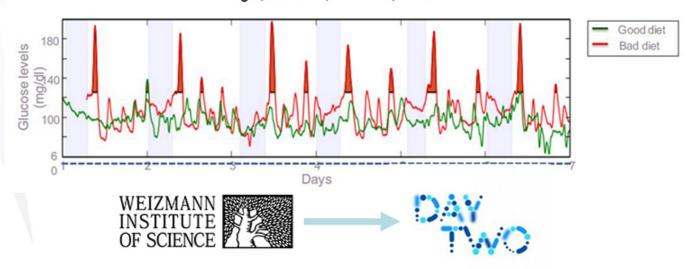




### Microbiome impact on personalized medicine?



**Cell,** Volume 163, Issue 5, p1079–1094, 19 November 2015 E. Segal, E. Elinav, D. Ze'evi, et al.



- Significant difference between glycemic index of ideal and 'non-specific' food choices.
- · Glycemic index is highly personal, driven by gut microbes.





### Our unique advantage



Technical validation of sample quality to results

Leveraging leadership position in academic market

End-to-end service and support Collaborating with leaders and innovators in the space



E. L. Anderson, K. Nelson, M. Jones, et al.

(2016) Nature Sci Rev



D. Zeevi, E. Elinav, E. Segal, et al.

(2015) Cell





#### Microbiome- on-Demand

- · Study Design
- · Customizations
- Donor recruitment
- · Logistical support
- International regulatory support
- Comprehensive lab services
- Bioinformatics analysis and interpretation





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# **R&D: Sample Optimization**

Rafal Iwasiow, Ph.D.
Vice President R&D Molecular
DNA Genotek





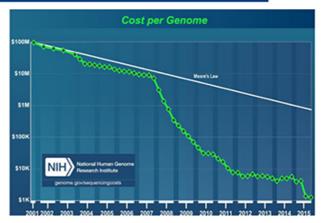
### Sample quality is paramount



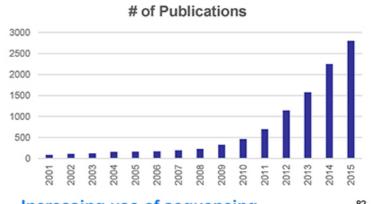
#### Sample quality is paramount

"We now have the technical ability to get the wrong answers with unprecedented speed. If we put the wrong stuff into the front end of our analytical pipeline, we will not only lose the war on cancer, we'll pollute the scientific literature with incorrect data that will take us a long time to sort out. This is a crisis that requires disruptive innovation."

Carolyn Compton, Biorepository Chief National Cancer Institute, USA 2012



#### **Decreasing cost**

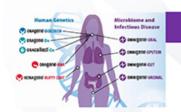


Increasing use of sequencing



### Our current solutions – optimized samples





#### Leader in Biospecimen Optimization













- · Stabilize and protect the in vivo state
- · Ship and store at ambient temperature
- Integrate into lab protocols and automation
- · High quality DNA/RNA for all applications
- · Increase sensitivity and improve results of assays



6,000+ customers in 100+





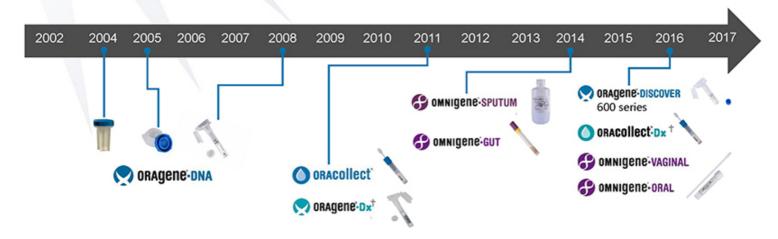


### Proven platforms accelerate growth





Combined physical design and reagent to optimize products to address market needs





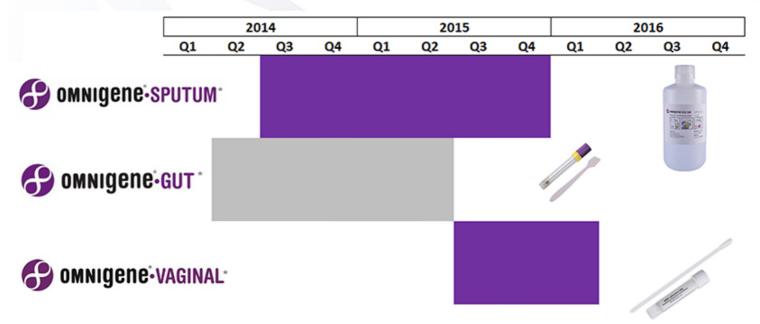
† FDA cleared for in vitro diagnostic use with the eSensor Warfarin Sensitivity Saliva Test

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### Rapid innovation to meet customer needs





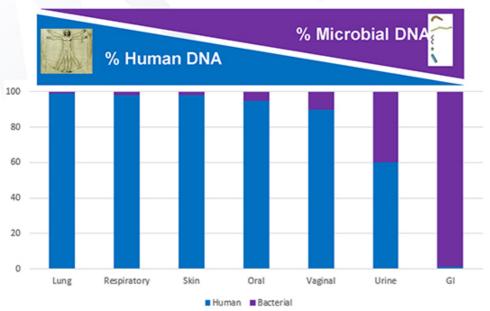




### Sequencing and multi-sample challenges



#### Biological samples are diverse and complex



#### How to stabilize the sample?

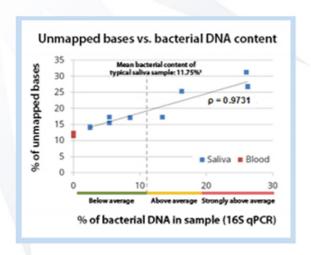
- We approach it from the diverse biological perspective of each sample type
- Take control of the environment = take biology out of the equation
  - Disrupt cells
  - Inactivate nucleases
  - Liberate DNA from proteins
  - Provide controlled liquid environment optimized for DNA chemical and enzymatic stability

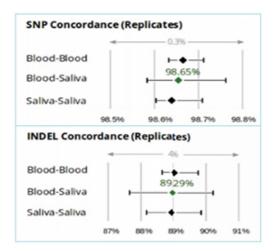




### Oragene as a source of DNA for WGS







#### AGBT 2016 Poster - Broad Institute

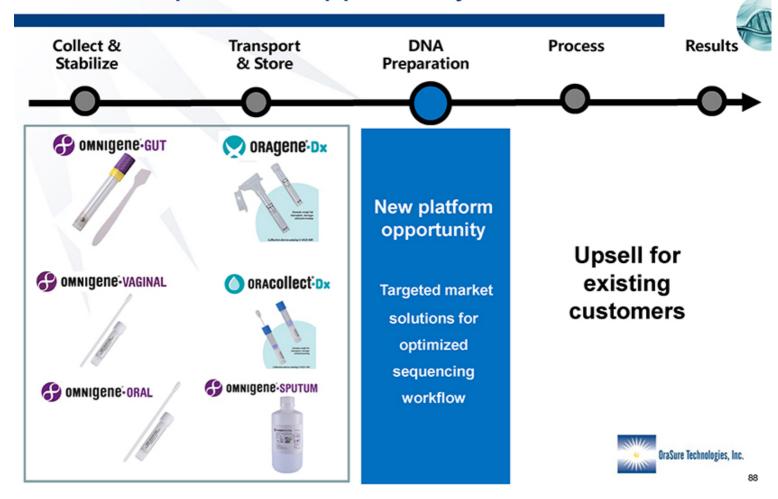
"To date, we have sequenced over 1585 saliva (Oragene) samples to 30x coverage using the HiSeqX."

"The alignment rates to human suggest bacterial contamination levels ranging from 0-80% with an average of 10%. Given this experience we are confident sequencing patient samples from saliva can be cost effective and produce high quality results for research and clinical studies."





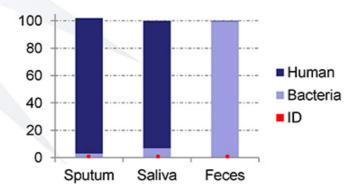
### New platform opportunity





# Optimizing samples for sequencing





Market	Microbial	Benefits/ drivers
Genomics	Depletion	<ul><li>Optimize for sequencing</li><li>Standardize NGS workflows</li></ul>
Microbiome	Enrichment	<ul> <li>Enable NGS applications for low bacterial biomass samples</li> <li>Optimize for sequencing</li> <li>Standardize NGS workflows</li> </ul>
ID	Target selection	<ul><li>Increase sensitivity</li><li>Enable NGS applications</li></ul>





# Financial Review / Business Development

#### **Ron Spair**

Chief Operating Officer and Chief Financial Officer





### Business development program

# Over \$120 million in cash and marketable securities and no debt

#### Our criteria:

- Seeking opportunity to in-license, partner or acquire a product or company that complements or leverages our existing business
- Focused on sample prep, enrichment, collection, microbiome and infectious disease
- Preferably a late-stage or approved product(s)
- · Favorable reimbursement and regulatory profile
- · Disciplined buyers





## Quarterly cash/Cash equivalents

Q1-2014 - Q3-2016 actual







### YOY Cash flow from Operations

2012 actual - Q3 - 2016







### ID business development strategy



Infectious Disease strategies drive specific business development opportunities to investigate:

- Technology to enhance current lateral flow devices (e.g. digital reader, assay, technology licenses)
- Technologies to expand point of care testing portfolio (lateral flow, POC MDx, other)
- Access to low cost products or enabling technology that may lower manufacturing costs



### Molecular business development strategy



Molecular business strategies drive specific business development needs to investigate:

- Collection, stabilization, enrichment and prep technologies that are disruptive and enable innovation in NGS market (small volume blood, liquid biopsy, sample to sequence)
- Analytics that directly support microbiome expansion, and potentially lab services



### Executing strategies for growth

Innovation
Proven platforms

Growth
Market Opportunities

Leadership
Strong partnerships,
funding and collaborations



HIV

**HCV** 

TB

**Emerging Diseases** 

**Personal Genomics** 

Microbiome





# Q&A





# **Additional information**





### Glossary



BARDA: Biomedical Advanced Research and Development Authority

FIND: Foundation for Innovative New Diagnostics

GDF: Global Drug Facility IgM: Immunoglobulin M

IOM: International Organization for Migration KNCV: Royal Netherlands Chemical Society

MSF: Doctors without Boarders

NGO: Non-Government Organization

PEPFAR: President's Emergency Plan for AIDS Relief

PHI: Public Health Institute

PSI: Population Services International

UNAIDS: The Joint United Nations Programme on HIV/AIDS

UNICEF: United Nations International Children's Emergency Fund

UNITAID: Innovative Financing Mechanism for Global Health USAID: United States Agency for International Development

WHO: World Health Organization